



Positive Value Chain

Global greenhouse gas emissions must halve by 2030 to avoid the worst effects of climate change. As part of their Positive Value Chain pillar, PepsiCo has a goal of reducing their value chain emissions by 40% by 2030 and expects all value chain partners to commit to 100% renewable energy as well as set science-based targets. Pep+REnew creates greater access to large-scale renewable electricity to accelerate emissions reductions goals, helping build a stronger, more sustainable future for all.

As the first program in the food and beverage industry, pep+ REnew fosters collaboration and partnership with value chain partners providing them with necessary support and resources to embark on their decarbonization journey to ultimately create a more resilient and carbon-efficient food system. The program is designed with two goals:

- 1) Educate PepsiCo's value chain partners about their renewable electricity choices, and
- 2) Quicken the transition to renewable electricity through aggregate power purchase agreements and best-fit options.

How do value chain partners participate?

- 1 Register & Onboard**
Register at <https://hub.zeigo.com/peprenew>. Suppliers will be offered a 1:1 onboarding call to tailor their potential renewable electricity opportunities.
- 2 Access Education**
Access live and on-demand education and webinars hosted by Schneider Electric designed to walk suppliers in any stage of their decarbonization journey through renewable electricity options.
- 3 Explore Renewable Energy**
Experts help value chain partners explore the renewable electricity market, covering key considerations and factors relevant to renewable electricity adoption.
- 4 Explore Purchase Options**
Value chain partners have access to a cost effective way to purchase renewable electricity to reduce their scope 2 emissions. PepsiCo reduces scope 3 emissions

Buyer Aggregation: A new Pathway to Purchasing Renewable Energy

pep+REnew creates the unique opportunity for value chain partners to aggregate their electricity demand and gain access to renewable electricity purchasing options that they wouldn't have otherwise.

- Increase scalability, flexibility, and enhance environmental impact
- More favorable pricing and contract terms
- Community of suppliers and value chain partners sharing best practices

Program Benefits:

- **FREE ACCESS** to renewable electricity educational resources
- Flexible program open to any value chain partner across the globe whether they are just getting started or have near-term emissions reductions goals
- Brand and reputation value as a leading sustainable organization making material progress towards emissions reduction
- Diversified energy supply and reduced dependency on imported sources of energy

Value chain partners are under no obligation to participate in any portion of the program or work with Schneider Electric to explore the renewables market or purchase renewable electricity.

About Schneider Electric

Schneider Electric is the leading global independent renewable energy advisor and manager of the pep+REnew program. Questions? Email the Schneider Electric team at peprenew@se.com